



*A Gateway to the Future of Middletown*

**RUSSELL LIBRARY**

123 Broad Street, Middletown, CT 06457

Strategic Planning Committee

Tuesday, July 2, 2013, 4:00-5:00 pm

Board Room, Administration Building behind Library on Court Street

**Agenda**

- I. Call to Order
- II. Public Comments
- III. Logo
- IV. Marketing
- V. Combined Strategic Plan and Library Goals 2013-2014 – enclosed

Question to consider: Which goals shall we focus on over the next three months?  
(If you cannot attend the meeting, please send your input.)

- VI. Subcommittees
- VII. Adjournment

***Mission Statement***

*Russell Library is "A Gateway to the Future of Middletown," dedicated to providing the diverse community with the highest quality of library service, reliable information, and lifelong educational, recreational and cultural resources for all ages, abilities and backgrounds. We help children explore the world around and within them, enable teens to grow towards new understandings, and ensure that adults have access to the fullness of human experience. The mission of the Russell Library Company, which is derived from its charter, is to receive, hold and manage the property and income of the corporation, from whatever source derived; and to establish, increase and maintain a free public library in the City of Middletown.*